

ANSWERING GOD'S CALL



What is the Catholic Ministries Appeal?

Insert Name Here,

During the time that I have been blessed to serve the Diocese of Winona-Rochester, I have seen an incredible outpouring of generosity and faith. Each day, so many of you answer God's call to serve by supporting the ministries that transform lives and strengthen our community.

It is truly a time of growth and renewal. Last year, we welcomed 1,078 new Catholics into our faith through baptism. Our Catholic schools are thriving, providing nearly 4,500 students with an outstanding education rooted in Catholic values. We also celebrate the growth in youth ministries like Camp Summit, where more and more young people are coming together to grow in faith and experience God's love.

But our diocese's impact doesn't stop at the parish or school level. Partnering with Catholic Charities, we extend a helping hand to those most in need—providing food, shelter, healthcare, and support for families in crisis. These ministries are transforming lives and showing the love of Christ to our most vulnerable brothers and sisters.



This year, we are guided by the theme Answering God's Call for the Catholic Ministries Appeal. It's a theme that fills me with hope and inspiration as I reflect on the moment Jesus called St. Matthew, as captured in Caravaggio's painting. Just as Matthew responded with joy and faith, we, too, are invited to answer God's call to serve. Together, we are called to spread God's love and mercy, not just within the walls of our churches, but far beyond—reaching out to those who need us most.

The Catholic Ministries Appeal is more than just a fundraiser. It's a way for us to come together, help others grow in their faith, provide for the poor, and continue the incredible work of Christ in our community.

I invite you to make a gift to the Catholic Ministries Appeal today. Your donation will help strengthen and expand ministries that touch lives and lead people closer to Christ. Together, we can continue to build up the Kingdom of God in southern Minnesota.

May God bless you,

Most Rev. Robert Barron | Diocese of Winona-Rochester

The Catholic Ministries Appeal (CMA) is a primary source of funding to help sustain and expand ministries in the parishes, Catholic schools, Newman Centers, Catholic Charities and programs, and departments of the diocesan church.

Why do we need these ministries?

The Catholic Church serves the needs of many people across Southern Minnesota. While some of these services are offered at the parish level, it is often more effective when many join together in ministry and service to the people of the diocese. Each diocesan ministry exists to support the work of our local parishes.

What should I give?

A Gift of Prayer

A Gift of Prayer—Pray for the Church, for our diocesan family, and for all people who support or are supported by the CMA.

Time and Talent

Volunteer in your parish, school, community and in diocesan ministries.

A Sacrificial Gift

Consider making a pledge or one-time financial gift. Please continue working toward your Stewardship Commitment of 10%.

How does your gift serve others?

2025 Catholic Ministries Appeal Goal
\$2,000,000



- Faith Formation **30%** (Adult and Youth)
- Parish Services **25%**
- Evangelization **20%**
- Catholic Education **15%**
- Charitable Outreach **7%**
- Care of Priests **3%**

How much should I give?

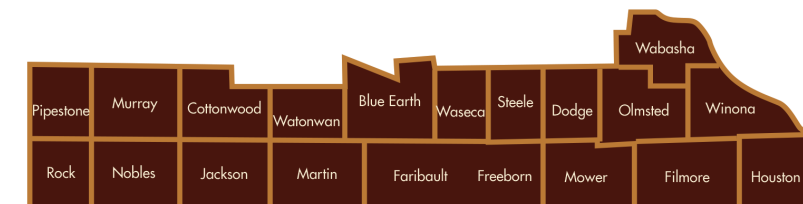
You can estimate your giving percentage based on your yearly income.

Yearly Income	3% gift per year	2% gift per year	1% gift per year
\$40,000	\$1,200	\$800	\$400
\$60,000	\$1,800	\$1,200	\$600
\$80,000	\$2,400	\$1,600	\$800
\$100,000	\$3,000	\$2,000	\$1,000

Year At A Glance

<p>34 Adults Baptised <i>Adultos bautizadas</i></p> <p>139 Adults Received into Full Communion <i>Adultos recibidos en Comunion Plena</i></p>	<p>64 Active Priests <i>Sacerdotes activos</i></p> <p>31 Senior Priests <i>Sacerdotes mayores</i></p>	<p>190 Couples in the Diocese Celebrated Marriage <i>Parejas en la Diócesis Matrimonio celebrado</i></p>
<p>114,450 Catholics Living in the Diocese of Winona-Rochester <i>Católicos viven en la diócesis de Winona-Rochester</i></p>	<p>4,462 Students in Diocesan Catholic Schools <i>Estudiantes en lass escuelas católicas diocesanas</i></p>	<p>1,044 Infant Baptisms <i>Bautismos Infantiles</i></p> <p>891 Funerals <i>Funerales</i></p>

If you're a Catholic in the **Diocese of Winona-Rochester**, our Catholic Ministries Appeal benefits you!





ANSWERING GOD'S CALL

2025 CATHOLIC MINISTRIES APPEAL

The appeal generates funding for the ministries and services benefiting every Catholic in the Diocese of Winona-Rochester.



Education & Youth

Youth & Young Adults
Focusing on opportunities for young people across the diocese so they can grow closer to Christ.

Catholic Schools
Providing quality education in diverse settings, while building community and proclaiming the Gospel of Jesus Christ in all Catholic schools across the diocese.

Life, Marriage, and Family
Supporting the growth and development of married and family life by offering a range of activities, retreats, and conferences that foster love of Christ and one another.

Lay Formation and RCIA
Supporting men and women living out their Christian vocation through education, prayer, reflection, and discernment.

Faith Formation
Seeking to form disciples by inviting those in the diocese to a renewed personal encounter with Jesus Christ.

Vocations
Assisting men and women who are discerning God's plan for their life.

Evangelization & Mission Advancement

Courier
Keeping diocesan parishioners informed of local, national, and global news that affects their church. Diocesan directors are regular contributors each month.

TV Mass, Social Media, and Website
Meeting people with the Word of God where they're at, be it on a computer, a Smartphone, or a television. TV Mass is broadcast weekly, and social media and the website provide information of interest.

Newman Centers-Winona and Mankato
Helping university students encounter Christ through a variety of activities at the two public university campuses within the diocese.

Community Service

Catholic Charities Social Action
Providing service to people in need and advocating for justice in social circles. Staff and volunteers serve more than 4,742 people a year, including families in crisis, seniors, refugees, and the poor.

Parish Services & Outreach

Parish Financial Services
Full-time diocesan staff are available daily to support parishes with accounting, benefits, and human resources needs.

Cemeteries
Providing resources, support, and training for those who work in Catholic cemeteries throughout the diocese.

Divine Worship
Bringing our bishop and parishioners together to celebrate God's goodness through the Chrism Mass, Rite of Election, Ordinations, and other sacred rituals of the Church.

Hispanic Ministry
There are currently 10 parishes in the diocese that offer Spanish Masses. Youth Hispanic Ministry has seen record growth and engagement in the last few years.

Clergy Services

Care for Priests
Underwrites the costs of programs related to the ongoing intellectual, spiritual, human, and pastoral formation of priests.

Hispanic Chaplaincy
Providing support for Hispanic priests so they can provide programs specific to thousands of Hispanic individuals across the diocese.

CATHOLIC FOUNDATION
of Southern Minnesota
PO Box 30098, Winona, MN 55987
507.858.1275
catholicfsmn.org

Photos provided by the Diocese of Winona-Rochester: Emily Smithley, Nick Reller, and Zach Rawson.

The Calling of Saint Matthew | Caravaggio | 1599-1600



Scan the code to donate online

PLEASE MAKE YOUR GIFT BY 12.31.2025
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 507.858.1275 | www.catholicfsmn.org

